**Sample Express Innovation Update: Communication to Congregation II**

*To be shared with the congregation about the time new learning begins via mail, e-blast, congregational bulletin, announcements from the bimah, etc.*

**Innovative Education [or name/type of model] Launches at [name of congregation]**

After much anticipation, we are about to begin reaping the efforts of months of hard work and planning. Our [grade level (e.g. our 3rd graders) or how participants are being identified] are embarking on a series of learning experiences over the next few months that mark the beginning of exciting changes in how [name of congregation] engages our families in Jewish living and learning. [Insert quote from rabbi or key leader about what he/she imagines the ultimate outcome of these changes will be.]

[List team members or chair(s)] have been meeting regularly and, as the result of a very thoughtful and deliberative process, they have chosen a new model of learning that fits our congregation. Their work is supported by The Jewish Education Project, funded by UJA Federation, New York, which chose our congregation to participate in their **Express Innovation** initiative and provides us with a consultant, support materials and the benefit of meeting with teams from other New York-area congregations doing similar work. Additional input was solicited from some of the parent participants in order to keep the model rooted in the hopes and dreams for their families’ Jewish lives. Incorporating the latest theories of social networking, these learning experiences will enrich and extend the connections among our students and their families.

[*In 2-3 sentences, name your model (if it has a specific name), identify the target audience and describe some of the what/how/when of the learning.]*

[*Insert 2-3 quotes from students, parents and/or educator about what they like about what has been planned, what they are hoping for or are glad to see is happening, what the learning is or will be.]*

No doubt you will hear more about these changes in the months ahead. If you have any questions about what is happening or where these changes might take us as a congregation, feel free to contact [educator’s name or team members’ names and contact information].

*Consider including photos or links to short videos of*

* *Team members at work and/or sharing their excitement*
* *Parents/students sharing their input, curiosity, excitement*
* *One of your first learning experience*